Observation:

Females are nearly double of males i.e. 67.11% and 32.89% respectively.

The maximum payment method is by CARD with 30%. Whereas the minimum method which is used by customers is with others that may be cash or something i.e. around 18.90%.

The maximum browser which is used by customers is Chrome 63.95% of other browsers followed by Safari i.e. 19.95%, edge i.e. 5.15%, and the other browsers i.e. about 10.95%.

The maximum number of customers who haven't subscribed to the newspaper is around 84.91%. whereas 15.09% of customers had subscribed to newspapers.

 74.98% of customers didn’t use vouchers in their orders whereas 25.02% of customers used a voucher in their orders.

Most of the booking is done in Chrome browser so which is a widely used browser followed by Safari, edge, and other browsers.

Most of the customers are female customers which is nearly 67.05% followed by 32.95% which are male, customers.

Most of the sales are done in the year 2021 which is around 261310 followed by 657 sales done in 2022.

The maximum and minimum age customers are 63 and 16 Female and Males customers respectively.

Summary:

The most important details in this text are that the maximum payment method is by card with 30%, while the minimum payment method is with cash or something. The maximum browser used by customers is Chrome 63.95%, followed by Safari 19.95%, edge 5.15%, and other browsers. The maximum number of customers who haven't subscribed to the newspaper is 84.91%, while 15.09% had subscribed. 74.98% of customers didn't use vouchers in their orders, while 25.02% used a voucher. Most of the booking is done in Chrome browser, followed by Safari, edge, and other browsers. Most of the customers are female, with 67.05% followed by 32.95